



Camryn Avery

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203-892-0515 

Education

Fashion Institute of Technology

Degrees: Associate of Applied Science in Communication Design, Bachelor of Fine Arts in Packaging Design

Minor: Art History

Skills

Digital

- Adobe Creative Suite



- Microsoft Office Suite
- Basic HTML and CSS
- Basic Adobe After Effects
- Google Workspace

Hand Skills

- Sketching
- Concept development
- Creating 3D packaging mockups

Soft Skills

- Working in a team based setting
- Researching and planning for design projects
- Organizing and creating project documents
- Leading group activities and discussions

Experience

Freelance Art Director

DeVito Group

August 2022 - Present

- Design brochures, cards, flyers, and reports for utility and academic clients
- Write design and marketing briefs for a variety of clients
- Manage social media strategy and create content for client and agency accounts
- Design brand identity and applications for recently developed businesses

Packaging Design Intern

1HQ Global

January 2022 - May 2022

- Worked closely with each member of the team to gain knowledge of design agency dynamics
- Gathered lengthy inspiration and references to influence later designs
- Created realistic renders of products to showcase concepts
- Adjusted final mechanical files with feedback from the team
- Ideated packaging concepts for a broad range of CPG projects

Proposal Graphic Design Intern

Blackboard (Now Anthology, Inc.)

June 2021 - August 2021

- Collaborated with each member of the global RFP team, as well as the Director of Global Proposal Management to create templates for future executive summaries
- Developed icons and for common value drivers in proposals
- Created bid-specific graphics combined with icon system to create a cohesive look-and-feel

Graphic Design Intern

Guide to Write, LLC

May 2020 - November 2020

- Sketched and conceptualized various icons for new brand identity system
- Implemented design elements across all touchpoints
- Created editable files for event postings and announcements on social media
- Provided feedback on existing website regarding consistency and legibility

Gymnastics Coach

NYC Elite Gymnastics

December 2018 - Present

- Responsible for groups of 8 children primarily ages 4-9, instructing and spotting foundational skills
- Take a leading role in coaching birthday parties by stating rules and working with a team of coaches to ensure everything runs smoothly
- Respond appropriately to emergencies, usually minor injuries